



10 January 2022

Dear Parents/Carers

As you will be aware, a student from BBEC was knocked over outside school last term and we are concerned about traffic on Reevy Road West, especially when students enter and leave school. We do not want another accident of this kind. Last term, a number of staff held a meeting with several important representatives of the local council, traffic safety, local community groups and the police to plan to improve things. The meeting successfully identified a few ways that things might be improved. We will keep you up to date with these when they are put into action.

### **BBEC Road Safety Campaign, week commencing 10 January 2022**

The first event will be the BBEC Road Safety Campaign. During this week we will be raising awareness of the importance of road safety:

- We are running a **'Drop the Distraction' campaign** in form time which aims to educate our students on road safety and will specifically focus on not using mobile phones when crossing the road.
- Prefects from our Community Department will be undertaking a **traffic survey** alongside a local police officer. The survey will measure the number and types of vehicle travelling along Reevy Road West at key times as well as the speed at which vehicles are travelling. This information will be passed to the council to help them to inform any future improvement plans.
- **Community Traffic Wardens** will be present during busy times to interact with students and parents.
- We are carrying out a **pedestrian survey** to measure the footfall at key crossing points on Reevy Road West. This information will be used, alongside other evidence, to support our application for a zebra crossing outside school as well as changes to existing road markings to improve safety for our students crossing the road.

### **Student voice: safer parking locations**

One area for concern highlighted by our students was the number of parents parking near the exits of school while waiting to collect children. We understand the desire of some parents to collect their child(ren) from school.

Moving forward however, I would like to request that parents make arrangements to collect their child(ren) from safer locations further away from the school gates. For example, we ask that parents consider arranging a pick up point 2-3 minutes walk from the school gates. This would mean students would be able to see on-coming traffic without having to negotiate parked cars outside the front of our school. There are allocated parking bays along Reevy Avenue, for example, that could be better used.

I hope that we can count on your support with this, and with the help of the council and police service we can make travelling to and from school much safer for the students of BBEC.

Yours sincerely

*B Taylor*

Mr B Taylor  
Head of Year 8  
Buttershaw Business and Enterprise College



**AMBITION**



**RESILIENCE**



**COURTESY**



**KINDNESS**